



Metro

Civic Engagement Capacity Building Grants

Information Session

March 4, 2021

Development Process

CBO Staff

- Marcus Mundy, Coalition of Communities of Color
- Glenn Montgomery, Vision Action Network
- Andrea Chunga-Celis, Adelante Mujeres
- David Martinez, Latino Network
- Huy Ong, OPAL Environmental Justice Oregon
- Jenny Lee, APANO
- Joy Alise Davis, Portland African American Leadership Forum
- Kayse Jama, Unite Oregon
- Maria Caballero Rubio, Centro Cultural de Washington County
- Nancy Haque, Basic Rights Oregon
- Vivian Satterfield, Verde

Metro Staff

- Craig Beebe (GAPD)
- Sebrina Owens-Wilson (DEI)
- Ernest Hayes (Council)
- Jon Blasher (Parks)
- Raahi Reddy (DEI)
- Molly Chidsey (WPES)
- Rob Nathan (WPES)
- Eryn Kehe (Planning)
- Jim Middaugh (Comms)
- Nathan Sykes (OMA)
- Juan Carlos Ocana-Chiu (Parks)



Program Objectives

- Build **civic and community engagement capacity** for Black, Indigenous and communities of color;
- Strategically invest in **underserved geographic areas** and communities facing the highest barriers to civic participation;
- Support **equitable decision-making** across the solid waste system and in other Metro programmatic areas;
- Build **long-term, trusted relationships** with community-based organizations and the Black, Indigenous, and other communities of color they serve;
- Bring **more BIPOC leaders** into Metro decision-making processes and committees.

Terminology

Civic engagement. “The active participation of people in the decision-making processes that shape their communities and their lives.”

– Funders’ Committee for Civic Participation

Program Details

- Program structure
- Who is eligible?
- Grant tracks + eligible uses
- Application process
- Selection process
- Grant award process

Program structure

- Housed in Diversity, Equity and Inclusion office within the Office of the COO
- \$400,000 per year in grants
- Three year grant cycles
- Individual grants will range from \$60,000-\$100,000/year
- Goal: expand to add program resources to support cohort

Who is eligible?

- Registered **501(C)(3)s** or organizations with a (C)3 fiscal sponsor
- Primarily serve and are accountable to Black, Indigenous and communities of color
- Have some experience with civic engagement, community organizing, advocacy, etc.

Preferred: 1+ full-time staff and/or \$80,000+ annual revenue

Grant Tracks

General Capacity Building

- Allows alignment with any Metro programmatic area
- Eligible uses:
 - Hiring engagement staff
 - Training and education
 - Leadership development
 - Member recruitment
 - General operations
- Ineligible uses:
 - Political campaigning

Garbage and Recycling System Capacity

- Tailored to advance inclusive decision-making in the garbage and recycling system
- Similar eligible uses, but focused on touch points with garbage and recycling system

Application Process

Application process

- Two-step process: letter of interest + grant application
- Goal: reduce administrative burden
- Scope refinement over time
- Technical assistance available by request
- FAQs will be updated weekly

Important Details

- Letters of interests are due **March 31, 11:59pm.**
- Submit via Metro website form or email to Program Contact.
- Written, visual and audio submissions are accepted.
- More than one letter of interest allowed.

Timeline

Application process

March 31, 2021: Letters of interest due

April 9, 2021: Finalists announced

May 7, 2021: Finalists' applications due

May 28, 2021: Grantees notified

Selection Process

Selection Criteria Summary

- Builds capacity in **underserved areas** of the region: Clackamas, Washington or East Multnomah counties.
- Supports the development of new and/or deeper **relationships and trust** between CBOs and the Black, Indigenous and communities of color they serve.
- Increases organizational and community capacity to engage with **Metro decision-making processes**, advisory bodies, planning processes, projects and programs, and engagement activities.
- Meaningfully **adds capacity** and/or flexibility to an organization's civic or community engagement efforts.
- Supports more **inclusive decision-making** and increases equity across the garbage and recycling system.

Civic Engagement Grants Advisory Group

- Metro staff from DEI, Council office, WPES and Parks & Nature
- One to two Committee on Racial Equity members
- One to two Regional Waste Advisory Council members
- Up to three community leaders with civic engagement backgrounds

Grant award process

- Collaboratively created grant agreements
- Integrated reporting
- Yearly evaluation and re-scoping
- Bi-annual disbursements
- Strong relationship with Council



Program Contact

For questions or to request technical assistance, contact:

Reed Brodersen (*he/him*)

Equity Analyst, Metro DEI

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Waste Prevention and Environmental Services

Today's discussion

Who we are

What we do

Equity key initiatives



Waste Prevention and Environmental Services



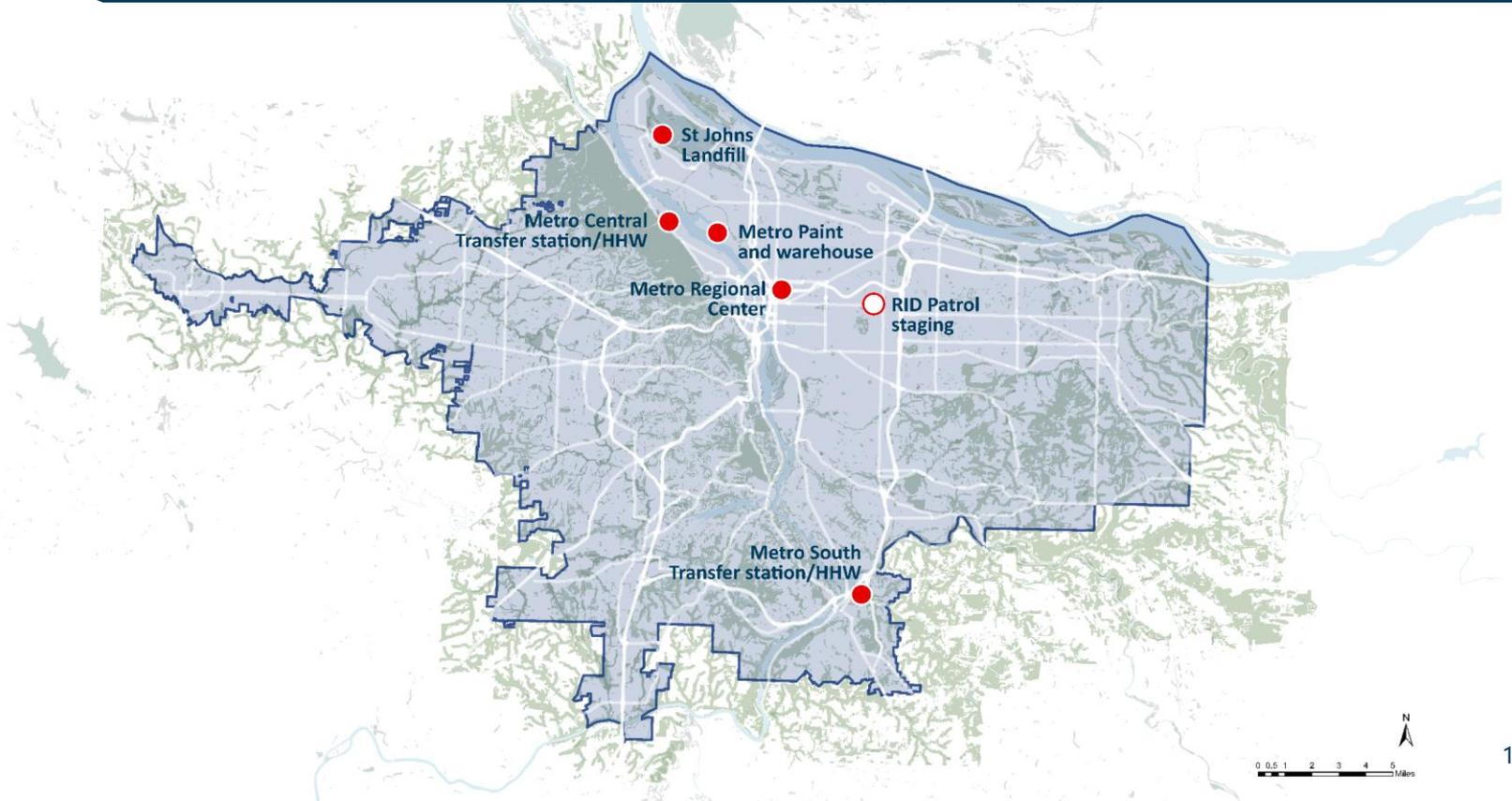


REGIONAL PROGRAMS

Programs, grants, partnerships & projects

- Household hazardous waste and Metro Paint recycling
- RID Patrol clean ups
- Waste reduction and education programs
- System planning, policy and legislation
- Regulation and compliance
- Grants to local governments, community organizations & industry

WPES locations



Economic value of solid waste system



DIRECT ECONOMIC VALUE

Purchasing, employment and wages

\$300M

1,800 jobs



TOTAL ECONOMIC VALUE

Suppliers, employee spending

\$500M

Who pays?

1

Metro customers



- Transaction charges
- Tonnage charges

2

All ratepayers



- Regional system fee
- *Excise tax*
- DEQ fees
- Community Enhancement fees

Community partners

North by Northeast Community Health Center

Trash for Peace

Constructing Hope

Rosewood Initiative

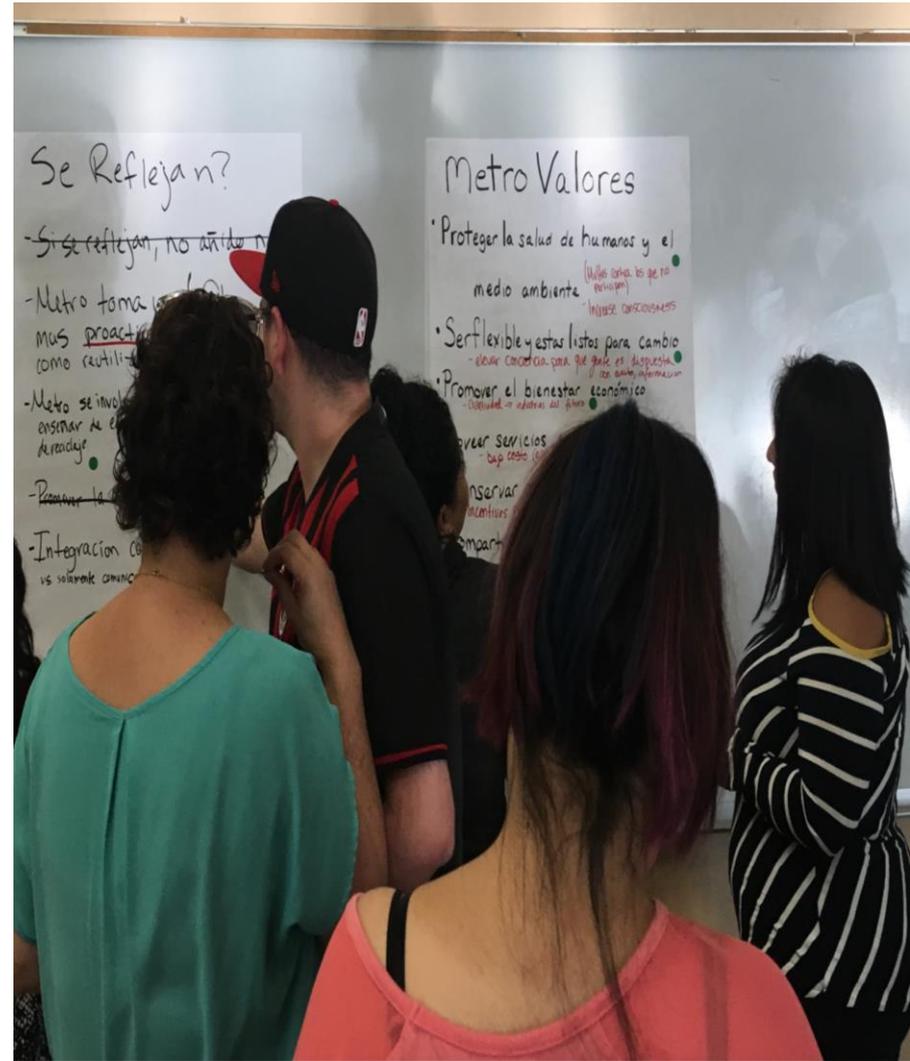
Centro Cultural de Washington County

Momentum Alliance

Immigrant Refugee Community Organization

Center for Diversity and the Environment's
Environmental Professionals of Color

Unite Oregon



What is the 2030 Regional Waste Plan?

A plan for reducing environmental and health impacts, and sharing system benefits equitably

A blueprint for policy direction and roles and responsibilities

The means by which we comply with Oregon statute



Plan principles

Community Restoration

Take action to repair past harm and disproportionate impacts caused by the regional solid waste system.

Community Partnerships

Develop authentic partnerships and community trust to advance the plan vision.

Community Investment

Emphasize resource allocation to communities of color and historically marginalized communities within the regional solid waste system.



Partner with us!

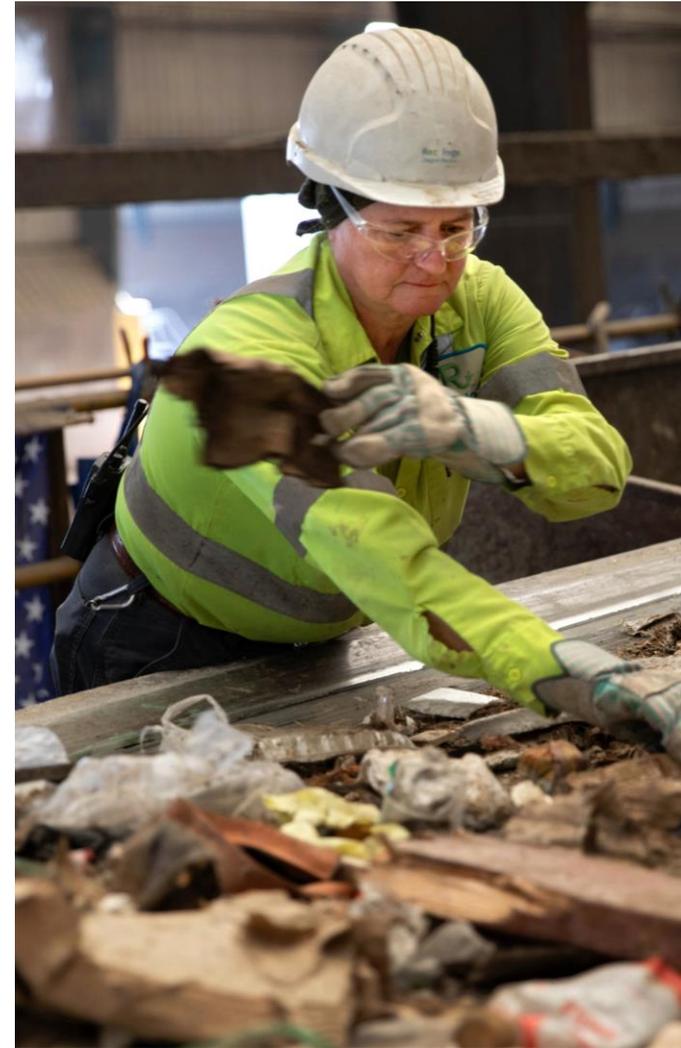
Living wages and career pathways for solid waste workers

Create culturally-specific programs

Creating Community Benefits Agreements with communities that host new solid waste facilities

Engaging with Metro Council on decision-making

Implement a low-income rate assistance program





Metro

Molly Chidsey

WPES Equity Program Manager

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oregonmetro.gov



Program origins

- Budget note to address growing demand
- Convened partners and Metro staff
- Identified need for long-term investments and relationships
- Program proposed/funded in early 2020
- Program launch in February 2021

Civic Engagement Grants Timeline

